

Expand Your Community Presence

Maestro Direct-to-Employer

To better manage employee health and help control related costs, many employers are seeking opportunities to align with health systems in their communities. With the ongoing increase in healthcare costs, health systems are looking for innovative ways to curb costs while improving health outcomes as a component of their value-based care strategies.

The *Maestro*™ value-based care approach is designed to accommodate a multitude of business practices, so you don't have to piecemeal your value-based suppliers together to fit your strategy. If you are looking to diversify your revenue streams and product portfolio, and expand your market presence, *Maestro* features a direct-to-employer (DTE) offering. The offering combines Cerner workforce health services and solutions with the Lumeris contract management experience to support your health system in partnering with local employers in direct contracting initiatives.

EXPAND COMMUNITY HEALTH

Direct-to-employer strategies are designed to provide a wide range of benefits and value to health systems and employers to help you achieve your shared goals of improved health outcomes and reduced costs.

Maestro Direct-to-Employer is engineered to help health systems design and launch a direct-to-employer strategy that offers services like health coaching and a one-stop patient portal to help attract patients and build market share.

For employers, *Maestro* DTE aims to help design a high-performing network strategy, process claims and provide member support.

ANALYZE MARKET OPPORTUNITY

Maestro DTE is designed to assess your health system's capabilities to help you manage a self-insured employee population, understand the market landscape, identify prospective employers and deliver a go-to-market strategic plan. Starting with a strategic needs assessment, the *Maestro* DTE solution offers flexibility in deployment models designed to meet market, employer and health system needs and requirements.

Our assessment aims to help you make more informed decisions when offering workforce health services to your local employers.

MAESTRO DTE BENEFITS

- Helps establish a relationship that aligns interests and incentives between employers and providers
- Aims to help support the view of member populations with analytic tools and services
- Assists in helping simplify plan administration by removing layers of third-party administration
- Helps support diversification of your value-based contract portfolio
- Strives to help create stronger brand equity within your community

DESIGNED TO ADVANCE YOUR COMMUNITY'S HEALTH OUTCOMES

Maestro DTE provides technology-enabled solutions designed to help drive your employer engagement as well as clinical and health plan services. The offering is designed to meet you where you are on your value-based care journey, aligned to our population health services organization (PHSO) solution structure.

Maestro Direct-to-Employer Incremental Offerings

Maestro DTE Management

Light touch support for exploring direct-to-employer network solutions

Maestro DTE Plan Benefit

Immersed support designed for building a high-performance, self-insured direct-to-employer network

Employer Advisory Assessment	✓	✓
Platform, Data and Analytics	✓	✓
Provider Education	✓	✓
Cost Management (utilization, chronic condition and care management areas)	Advisory Only	✓
Benefit Design and Actuarial Services		✓
Plan Management Services (third-party administration)		✓

START A CONVERSATION

Help accelerate a value-based care mindset across your provider network with a population health services organization (PHSO) and the *Maestro* Direct-to-Employer offering. The growing demand for high-quality, cost-effective care that improves outcomes will help drive health systems toward value and prepare for a sustainable future. Start the *Maestro* Direct-to-Employer conversation now by contacting us at info@maestrovalue.com.

PREPARE FOR THE FUTURE WITH MAESTRO

The growing demand for high quality, cost effective care — that improves outcomes — will continue to drive market attractiveness for PHSOs and provider-sponsored health plans. Help position your organization for success with *Maestro*.

CONTACT US TO LEARN MORE
info@maestrovalue.com

